



April 15, 2020

Attorney General Kevin Clarkson  
1031 W 4th Ave  
Ste 200  
Anchorage, AK 99501

Dear Attorney General Clarkson,

As you are aware, a lawsuit was recently filed in Superior Court, alleging that state law was violated during signature gathering for ballot initiative 19OGTX, "An Act relating to the oil and gas production tax, tax payments, and tax credits."<sup>1</sup>

The same out-of-state signature-gathering firm used by the sponsors of 19OGTX, Advanced Micro Targeting, was hired to gather signatures in Alaska for another important ballot measure, 19AKBE, "An Act Replacing the Political Party Primary with an Open Primary System and Ranked-Choice General Election, and Requiring Additional Campaign Finance Disclosures." See attached financial disclosures.

While the State of Alaska certified the signatures for 19AKBE in March, the validity of *those* signatures is now understandably also in question.

Elections are sacred, and it is important for government to show its due diligence in maintaining the integrity of the process. A shadow has now been cast over the signature-gathering processes used by Advanced Micro Targeting. Alaskans are questioning whether an initiative that will appear on their ballots was certified with signatures that were collected in violation of state law.

We therefore respectfully request that the state launch a formal investigation into whether state law was broken during signature gathering for ballot initiative 19AKBE, "An Act

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<sup>1</sup> <https://www.alaskapublic.org/wp-content/uploads/2020/04/RDC-et-al.-v.-Meyer-et-al.-Complaint-for-Declaratory-Relief.pdf>

Replacing the Political Party Primary with an Open Primary System and Ranked-Choice General Election, and Requiring Additional Campaign Finance Disclosures.”

It is imperative that your office determine as soon as possible if there was violation of the law.

Sincerely,



Bethany L. Marcum  
Executive Director

Attachment

cc: Lieutenant Governor Kevin Meyer



## CAMPAIGN DISCLOSURE FORM

**AMENDMENT**

**Amendment Description: Update Voters' Right to Know estimated staff time with actuals**

**COMPLETED**

Submission Date: **04/09/2020**  
 Filer First Name: **Paula**  
 Filer Middle Name: **R**  
 Filer Last Name: **DeLaiarro**  
 Filer's Title: **Treasurer**  
 Report Type: **Fourth Quarterly Report**

## GROUP INFORMATION

Group Name: **2019 - Alaskans for Better Elections**  
 Group Abbreviation:  
 Group Address: **PO Box 210295**  
 City, State Zip: **Anchorage, Alaska 99521**

## REPORT INFORMATION

Election Year: **2019**  
 Election: **N/A**  
 Report Type: **Fourth Quarterly Report**  
 Reporting Period: From **10/08/2019** Through **01/07/2020**

## FINANCIAL SUMMARY

THIS PERIOD		ENTIRE CAMPAIGN			
Beginning Cash On Hand:	<b>\$89,092.60</b>				
[+] ↓		Year To Date Income Total: (From Box A of previous report)		Total Income To Date: (Box A)	
Total Income Reported:	<b>\$618,323.87</b>	[+] ⇒	<b>\$141,782.54</b>	[=] ⇒	<b>\$760,106.41</b>
[-] ↓		Year to Date Expense Total: (From Box B of previous report)		Total Expense To Date: (Box B)	
Total Expenditures Reported:	<b>\$434,788.17</b>	[+] ⇒	<b>\$52,689.94</b>	[=] ⇒	<b>\$487,478.11</b>
[=] ↓					
Closing Cash On Hand:	<b>\$272,628.30</b>				
[-] ↓					
Total Debts:	<b>\$114,461.30</b>				
[=] ↓					

Surplus/Deficit:	<b>\$158,167.00</b>
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## INCOME

Date Received	Payment Method	Contributor	Details	Amount
10/12/2019	Check 41	<b>Unite America</b> 6000 E Evans Ave, Ste 1-121 Denver, Colorado 80222	Occupation: N/A Employer: N/A Description:	<b>\$100,000.00</b>
10/30/2019	Check 9091	<b>Shore, Linda</b> 4041 E 66th Ave Anchorage, Alaska 99507	Occupation: N/A Employer: N/A Description:	<b>\$50.00</b>
11/06/2019	Electronic Funds Transfer	<b>Unite America</b> 6000 E Evans Ave, Ste 1-121 Denver, Colorado 80222	Occupation: N/A Employer: N/A Description:	<b>\$500,000.00</b>
11/27/2019	Credit Card	<b>Inman, Bryce</b> 18221 Harbor Point Loop Eagle River, Alaska 99577	Occupation: Student Employer: Walmart Description:	<b>\$5.00</b>
12/03/2019	Credit Card	<b>Farina, Jennifer</b> 14107 E. Longfellow Ave Spokane, Washington 99216	Occupation: Executive Director Employer: The Code Green Campaign Description:	<b>\$8.00</b>
12/03/2019	Credit Card	<b>Farina, Matthew</b> PO Box 335 Talkeetna, Alaska 99676	Occupation: Engineer Employer: Rockford Corp Description:	<b>\$20.00</b>
12/24/2019	Credit Card	<b>Humphrey, Mark</b> 1560 E Scotwood Dr Wasilla, Alaska 99654	Occupation: Retired Employer: Retired Description:	<b>\$100.00</b>
12/27/2019	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Occupation: n/a Employer: n/a Description: Staff time (Nov)	<b>\$5,395.87</b>
12/27/2019	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Occupation: n/a Employer: n/a Description: Staff time (estimate for Dec)	<b>\$5,000.00</b>

Date Received	Payment Method	Contributor	Details	Amount
12/29/2019	Credit Card	<b>Deane, Cody</b> PO Box 750273 Fairbanks, Alaska 99775	Occupation: Wildlife ecologist / statistician Employer: U of Alaska Description:	<b>\$1,020.00</b>
01/03/2020	Non-Monetary Staff time	<b>Voters' Right to Know</b> 28 Liberty Ship Way, Ste 2815 Sausalito, California 94965	Occupation: n/a Employer: n/a Description: Staff time (1/1/20 - 3/31/20)	<b>\$1,725.00</b>
01/07/2020	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Occupation: n/a Employer: n/a Description: Staff time (estimate for Jan)	<b>\$5,000.00</b>
			<b>Number of Contributions under \$100:</b>	<b>0</b>
			<b>Sum of Contributions under \$100:</b>	<b>\$0.00</b>
			<b>Income Total:</b>	<b>\$618,323.87</b>

## EXPENDITURES

Date	Payment Method	Vendor	Purpose	Amount
10/21/2019	Debit Card	<b>PIP Printing</b> 833 E 4th Ave Anchorage, Alaska 99501	T-shirts	<b>\$809.88</b>
10/30/2019	Check 1014	<b>DeLaiarro, Paula</b> 8401 Pioneer Dr Anchorage, Alaska 99504	Treasurer duties -Oct (Eliminates previously reported debt from 10/1 )	<b>\$2,000.00</b>
11/01/2019	Check 1015	<b>Advanced Micro Targeting</b> 5757 Alpha Rd, Suite 501 Dallas, Texas 75240	Signature gathering (reduces debt from 10/23/19 to \$236,250)	<b>\$78,750.00</b>
11/02/2019	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Email hosting	<b>\$6.00</b>

<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
11/03/2019	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Website fee	<b>\$16.00</b>
11/06/2019	Bank Fee	<b>Wells Fargo Bank</b> 7731 E Northern Lights Blvd #260 Anchorage, Alaska 99504	Incoming wire fee	<b>\$15.00</b>
11/08/2019	Debit Card	<b>Vistaprint</b> 275 Wyman St Waltham, Massachusetts 2451	Business cards	<b>\$109.79</b>
11/09/2019	Check 1019	<b>Advanced Micro Targeting</b> 5757 Alpha Rd, Suite 501 Dallas, Texas 75240	Signature gathering (reduces debt from 10/23/19 to \$157,500)	<b>\$78,750.00</b>
11/09/2019	Check 1016	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave Anchorage, Alaska 99501	Legal services (eliminates previously reported estimated debt from 8/31/19; estimate was low)	<b>\$25,498.56</b>
11/09/2019	Check 1020	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave Anchorage, Alaska 99501	Legal services (reduces previously reported estimated debt from 10/19/19)	<b>\$10,000.00</b>
11/11/2019	Check 1021	<b>Grenn, Jason</b> 4611 Caravelle Dr Anchorage, Alaska 99502	Communications, social media and marketing strategy (reduces previously reported debt 11/2/19)	<b>\$2,000.00</b>
11/13/2019	Debit Card	<b>Loussac Library</b> 3600 Denali St Anchorage, Alaska 99503	Room rental	<b>\$300.00</b>

<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
11/14/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$25.00</b>
11/14/2019	Debit Card	<b>Table 6</b> 3210 Denali St Anchorage, Alaska 99503	Meeting luncheon	<b>\$120.00</b>
11/15/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$204.48</b>
11/16/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$25.00</b>
11/17/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$25.00</b>
11/18/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$35.00</b>
11/21/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$50.00</b>
11/25/2019	Check 1022	<b>Ship Creek Group LLC</b> 721 W 1st Ave, Suite 100 Anchorage, Alaska 99501	Campaign management (Nov); eliminates previously reported debt 11/2/19	<b>\$3,500.00</b>
11/26/2019	Check 1025	<b>DeLaiarro, Paula</b> 8401 Pioneer Dr Anchorage, Alaska 99504	Treasurer duties -Nov (decreases previously reported debt from 11/1/19 )	<b>\$2,000.00</b>

<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
11/26/2019	Check 1023	<b>Xe Strategies</b> PO Box 335 Talkeetna, Alaska 99676	Campaign coordination - Nov (decreases previously reported debt from 11/1/19)	<b>\$4,500.00</b>
11/27/2019	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Cost adjustment for end of month (change from personal to business acct)	<b>\$2.34</b>
12/03/2019	Check 1026	<b>Advanced Micro Targeting</b> 5757 Alpha Rd, Suite 501 Dallas, Texas 75240	Signature gathering (reduces debt from 10/23/19 to \$78,750)	<b>\$78,750.00</b>
12/05/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$75.00</b>
12/06/2019	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Website (\$24) and G-Suite (\$6) monthly fees	<b>\$32.00</b>
12/07/2019	Check 1027	<b>Advanced Micro Targeting</b> 5757 Alpha Rd, Suite 501 Dallas, Texas 75240	Signature gathering (eliminates debt from 10/23/19)	<b>\$78,750.00</b>
12/09/2019	Debit Card	<b>USPS</b> 2200 Strawberry Rd Anchorage, Alaska 99502	Mailing envelope	<b>\$30.40</b>
12/10/2019	Check 1028	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave Anchorage, Alaska 99501	Legal services (eliminates previously reported estimated debt from 10/19/19)	<b>\$19,101.15</b>
12/14/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$26.33</b>



<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
12/16/2019	Check 1031	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave, Suite 700 Anchorage, Alaska 99501	Legal services (eliminates previously reported estimated debt 11/2/19)	<b>\$5,600.00</b>
12/16/2019	Check 1029	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave Anchorage, Alaska 99501	Legal services (reduces previously reported estimated debt 11/2/2019)	<b>\$3,162.15</b>
12/16/2019	Check 1030	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave Anchorage, Alaska 99501	Legal services (reduces previously reported estimated debt 11/2/2019)	<b>\$13,901.11</b>
12/18/2019	Check 1032	<b>Grenn, Jason</b> 4611 Caravelle Dr Anchorage, Alaska 99502	Communications, social media and marketing strategy (reduces previously reported debt 11/2/19)	<b>\$2,000.00</b>
12/18/2019	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Adjustments (2 x \$2.90) for increase in recurring monthly fees	<b>\$5.80</b>
12/21/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$75.00</b>
12/24/2019	Bank Fee	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Fee for additional services	<b>\$3.00</b>
12/27/2019	Check 1034	<b>DeLaiarro, Paula</b> 8401 Pioneer Dr Anchorage, Alaska 99504	Treasurer duties -Dec (decreases previously reported debt from 11/1/19 )	<b>\$2,000.00</b>

<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
12/27/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
12/27/2019	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Staff time (Nov)	<b>\$5,395.87</b>
12/27/2019	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Staff time (estimate for Dec)	<b>\$5,000.00</b>
12/27/2019	Check 1035	<b>USPS</b> 2420 Muldoon Rd Anchorage, Alaska 99521	PO Box renewal fee	<b>\$103.00</b>
12/27/2019	Check 1033	<b>Xe Strategies</b> PO Box 335 Talkeetna, Alaska 99676	Campaign coordination - Dec (decreases previously reported debt from 11/1/19)	<b>\$4,500.00</b>
12/29/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
12/31/2019	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
01/02/2020	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
01/02/2020	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Email hosting	<b>\$18.00</b>

<b>Date</b>	<b>Payment Method</b>	<b>Vendor</b>	<b>Purpose</b>	<b>Amount</b>
01/03/2020	Non-Monetary Staff time	<b>Voters' Right to Know</b> 28 Liberty Ship Way, Ste 2815 Sausalito, California 94965	Staff time (1/1/20 - 3/31/20)	<b>\$1,725.00</b>
01/04/2020	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
01/04/2020	Debit Card	<b>Squarespace</b> 225 Varick St, 12th Floor New York, New York 10014	Website fee	<b>\$26.00</b>
01/05/2020	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
01/06/2020	Debit Card	<b>Facebook</b> 1 Hacker Pl Menlo Park, California 94205	Digital ads	<b>\$100.00</b>
01/07/2020	Bank Fee	<b>PayPal</b> 2211 N 1st St San Jose, California 95131	Credit card processing fees for reporting cycle	<b>\$3.35</b>
01/07/2020	Non-Monetary Staff time	<b>Represent.Us</b> PO Box 60008 Florence, Massachusetts 1062	Staff time (estimate for Jan)	<b>\$5,000.00</b>
01/07/2020	Bank Fee	<b>Stripe</b> 185 Berry St #550 San Francisco, California 94107	Credit card processing fees for reporting cycle	<b>\$62.96</b>
			<b>Expenditure Total:</b>	<b>\$434,788.17</b>

## DEBTS

<b>Date Incurred</b>	<b>Name</b>	<b>Description or Purpose</b>	<b>Original Amount</b>	<b>Balance Remaining</b>
10/21/2019	<b>Ship Creek Group LLC</b> 721 W 1st Ave, Suite 100 Anchorage, Alaska 99501	Campaign management and communications (Nov through Jan, estimated); payment made for Nov (\$3500); contract voided for Dec 2019 and January 2020. Bal due is \$0.	<b>\$18,000.00</b>	<b>\$0.00</b>
11/01/2019	<b>Xe Strategies</b> PO Box 335 Talkeetna, Alaska 99676	Campaign coordination (Nov 2019 through January 2020) Owe for January	<b>\$13,500.00</b>	<b>\$4,500.00</b>
11/01/2019	<b>Paula DeLaiarro</b> 8401 Pioneer Dr Anchorage, Alaska 99504	Treasurer Duties (Nov 2019 through January 2020) Owe for January	<b>\$6,000.00</b>	<b>\$2,000.00</b>
11/02/2019	<b>Jason Grenn</b> 4611 Caravelle Dr Anchorage, Alaska 99502	Communications, social media and marketing strategy (Nov 2019 through Jan 2020) Owe for January	<b>\$6,000.00</b>	<b>\$2,000.00</b>
12/01/2019	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave, Suite 700 Anchorage, Alaska 99501	Legal services (estimate for December thru January 7)	<b>\$25,000.00</b>	<b>\$25,000.00</b>
12/16/2019	<b>Royal Printing</b> 240 Center Ct Anchorage, Alaska 99518	Printing of petition booklets	<b>\$1,300.00</b>	<b>\$1,300.00</b>

<b>Date Incurred</b>	<b>Name</b>	<b>Description or Purpose</b>	<b>Original Amount</b>	<b>Balance Remaining</b>
01/02/2020	<b>Holmes Weddle &amp; Barcott</b> 701 W 8th Ave, Suite 700 Anchorage, Alaska 99501	Legal services (estimate for January)	<b>\$30,000.00</b>	<b>\$30,000.00</b>
01/03/2020	<b>Shea Siegert</b> 1327 I Street, Unit A Anchorage, Alaska 99501	Onboarding and campaign management (January)	<b>\$10,000.00</b>	<b>\$10,000.00</b>
01/06/2020	<b>The Boardroom</b> 721 Depot Dr Anchorage, Alaska 99501	Office rent (prorated for January)	<b>\$1,161.30</b>	<b>\$1,161.30</b>
01/06/2020	<b>Patinkin Research Strategies</b> PO Box 1310 Gig Harbor, Washington 98335	Survey	<b>\$38,500.00</b>	<b>\$38,500.00</b>
			<b>Remaining Debt Total:</b>	<b>\$114,461.30</b>